

A New Service Offering

for the Gas Industry

The Problem

Are budget cuts slicing into the “muscle and bone” of your organization?

Do you see the benefits of new technology and innovations but have limited resources to scan and monitor developments?

Are staff resources too limited to check and test the many new product claims and promises of manufacturers?

The Solution

GAS OPERATIONS INNOVATION MONITOR – A SUBSCRIPTION SERVICE

Add outsourced, industry experts to your team to monitor worldwide developments in new products, innovative maintenance and repair techniques, system integrity methods, and research progress for less than the cost of a “minimum wage” worker —The Gas Operations Innovation Monitor: A Subscription Service. Identify and implement new product and technology solutions that will significantly reduce gas distribution operating costs and enhance system safety.

Benefits

- Access expert, proven staff with 60+ years of direct gas operations, R&D, and new product development & commercialization experience
- Track new products and techniques for distribution operations
- Capture business insights on the implementation and cost of new products and technology
- Enhance the coverage and resources of gas utility staff via independent, timely, accurate, and hard-hitting analysis
- Obtain “case studies” of real experiences with any new product or technique...both good and bad
- Track relevant gas distribution operations RD&D activities at various US organizations (e.g., NETL, GTI, NYSEARCH, university labs) and worldwide (e.g., British, French, Japanese)
- Track relevant topics at major gas industry and other related industry conferences
- Share ideas, experiences, and concerns with a broad-based network of other LDC subscribers
- Track global developments in underground electric, telecom, sewer, water, and highway industries which may impact natural gas operations

What will subscribers receive?

- Monthly briefings via Technology Market Watch publication on several innovation-related topics with critical analysis...delivered online!
- Twice quarterly, in-depth analysis via GasDistribution Innovation Insights publication on a selected high-priority, high-impact issue in gas distribution innovation... delivered online!
- Quarterly web cast/conference call will provide additional information and chance to interact with other subscribers
- Annual review of innovations at a full-day summit conference will provide perspective on past year developments and outlook on developments "on the horizon"

The Team

This new service is being offered by the Gas Operations Innovation Alliance, a veteran team of gas industry technology experts with over 60 years experience: Marlon McClinton, President of Utilivate Technologies, LLC., Nicholas Biederman, principal consultant, npb associates, and Jim Fay, President of North Star Energy Group

Join the many other gas companies — recognized leaders in innovation serving over 11 million customers in the US and Canada— that are already on-board.

"The subscription service... being offered... addresses an important and growing need for independent and timely analysis in this area."

— Lori Traweck, AGA

"We anticipate that this service will provide needed insight into RD&D activities worldwide and be an excellent complement to GTI/OTD and NYSEARCH programs."

— Steve Troch, Baltimore G&E

The Gas Operations Innovation Monitor Charter Subscribers

- American Gas Association
- Baltimore Gas & Electric Company
- BG Group
- Consolidated Edison Inc.
(includes Orange & Rockland Utilities, Inc.)
- Consumers Energy
- Enbridge Gas Distribution Inc.
- Energy East Corporations (includes New York State Electric & Gas and Rochester Gas & Electric)
- National Grid (formerly Niagara Mohawk)
- People Energy
- PG&E Corporation
- UGI Utilities Inc.

Become a subscriber today

Base annual 2006 subscription price: \$8,250. AGA members receive a 10% discount on the subscription price.

Presented by: